

# THE COUNCIL OF EUROPE ONE IN FIVE CAMPAIGN TO STOP SEXUAL VIOLENCE AGAINST CHILDREN

- **❖** Our vision is a Europe and world where none of five children is a victim of sexual violence
- **❖** The overall objective: to increase the level of commitment and action needed to stop sexual violence





# THE COUNCIL OF EUROPE ONE IN FIVE CAMPAIGN TO STOP SEXUAL VIOLENCE AGAINST CHILDREN

- **❖** Goal 1: To achieve further signature, ratification and implementation of the Council of Europe Convention on the Protection of Children against Sexual Exploitation and Sexual Abuse (Lanzarote Convention).
- ❖ Goal 2: To equip children, their families/carers and societies at large with the knowledge and tools to prevent and report sexual violence against children, thereby raising awareness of its extent.







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#### Achievements so far

- ❖ Total of signatures 24 and ratifications 19
- ❖ Lanzarote Convention entered into force 1.1.2012 in Croatia and in Luxembourg; and entered into force 1.4.2012 in Bulgaria and Turkey. On 1<sup>st</sup> July 2012, it will enter into force in the Republic of Moldova. On 1<sup>st</sup> October 2012 it will enter into force in "The former Yugoslav Republic of Macedonia".
- \* A monitoring mechanism, the Lanzarote Committee has been set up to ensure effective implementation and monitoring of the Convention.







#### HOW DO WE CAMPAIGN ONE in FIVE Campaign

- The Secretariat in the Children's Rights Division co-ordinates and supports campaigning in the member states.
- This support includes:
- guidance on how to build a campaign team
- support for Council of Europe partners in the campaign
- authorisation to use the campaign material, campaign logo, etc
- assistance in the production of awareness-raising material in the national language(s)
- provision of expertise aimed at facilitating the signature, ratification and implementation of the Lanzarote Convention.







#### HOW DO WE CAMPAIGN ONE in FIVE Campaign

- Intersecretariat ONE in FIVE campaign working group (transversal approach)
- Collaborative working space
- Campaign Guidelines
- Member state campaign monitoring tool
- Support of the Deputy Secretary General
- Parliamentary dimension: 46 contact parliamentarians, handbook, newsletter, campaign material etc.
- Congress dimension: A Strategic Action Plan for the Congress of Local and Regional Authorities of the Council of Europe







### ACHIEVEMENTS ONE in FIVE Campaign

- So far 17 Campaigns have been launched:
  Armenia, Croatia, Cyprus, the Czech Republic,
  Georgia, Greece, Italy, Malta, Monaco, Mexico,
  Montenegro, the Russian Federation, Serbia,
  Spain, Sweden, Switzerland, "the former
  Yugoslav Republic of Macedonia"
- 8 Campaigns to be launched soon: Azerbaijan, Finland, Hungary, Luxembourg, Romania, San Marino, Turkey, Ukraine
- 32 member states have officially expressed their interest (e.g. Lithuania: interministerial Lanzarote working group)







## ACHIEVEMENTS ONE in FIVE Campaign

- Support from
- UN Special Representative on Violence against children
- UNICEF Regional Office in Geneva (UNICEF Turkey, UNICEF Serbia, UNICEF Macedonia)
- The EU -> The European Economic and Social Committee, The EC (children's rights coordinator in DG for Justice)
- ELSA for Children Legal Research Group (42 countries across Europe)







#### ACHIEVEMENTS ONE in FIVE Campaign

- Support from
- CRIN, ECPAT, Eurochild
- Oak Foundation
- Private sector: Air France, Aegean Airlines
- Sport sector: Spain Real Madrid, Cyprus Omonia football team, Youth Organisation of the European Non-Governmental Sports Organisation (ENGSO Youth): prevention of sexualised violence in sports sector
- Kiko's Friends:

Michelle Platini UEFA President

Jude Law Actor

Najat Maalla M'Jid United Nations Special Rapporteur on the Sale of Children, Child Prostitution and Child Pornography







#### **ACHIEVEMENTS 2011 ONE in FIVE Campaign**

- Goal 2: To equip children, their families/carers and societies at large with the knowledge and tools to prevent and report sexual violence against children, thereby raising awareness of its extent
- ONE in FIVE website with updates
- The Underwear Rule website in 8 languages;
  French, English, Spanish, Czech, Italian, Dutch,
  Russian, Serbian
- Kiko material has been translated in 29 European languages
- TV Spot has been adapted in 14 languages: Armenian, Croatian, Czech, Dutch, English, French, Georgian, Greek, Italian, Ukrainian, Serbian, Spanish, Russian, Azeri.

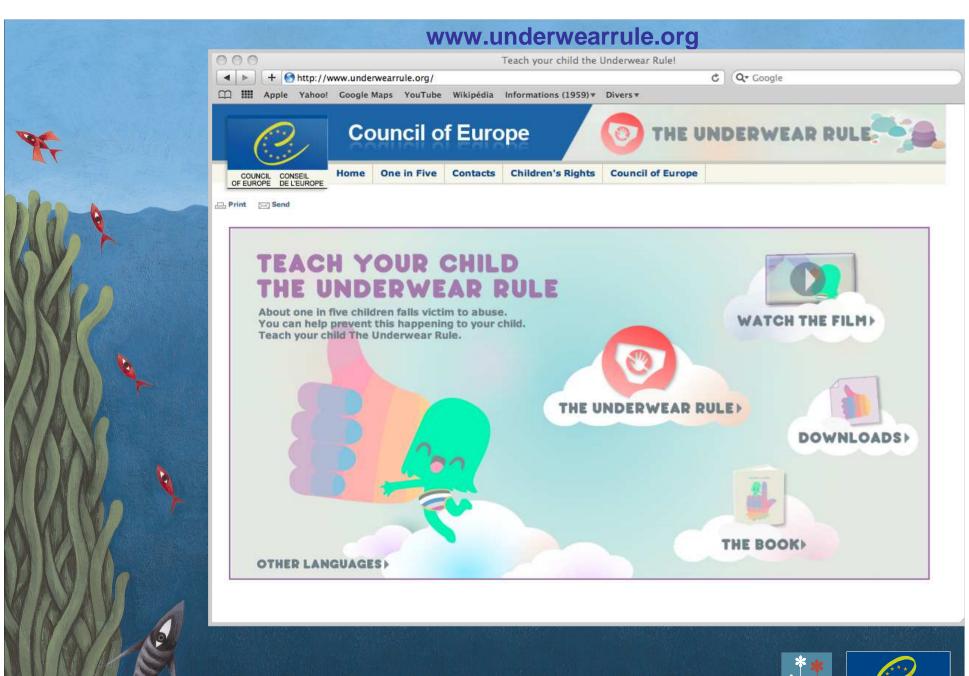






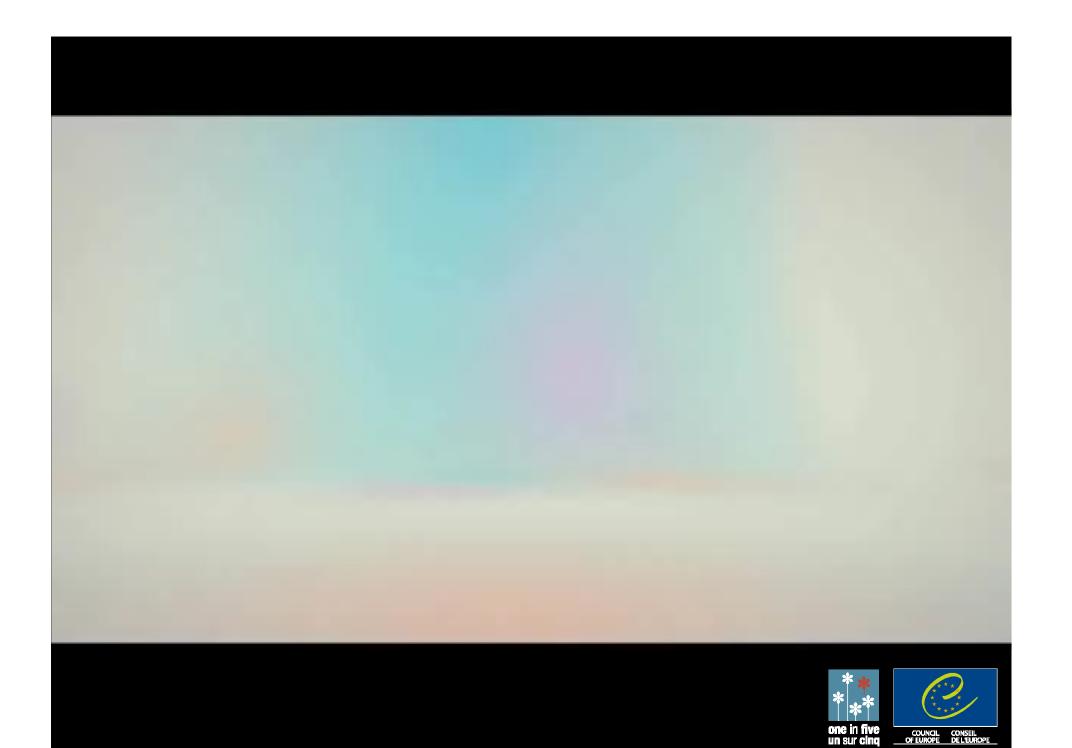














## **ACHIEVEMENTS 2011 ONE in FIVE Campaign**

- Goal 2
- The Armenian, Spanish and Georgian Kiko TV spots provide a free helpline number offering immediate assistance and counselling to victims or anyone who wishes to report or needs more information on sexual violence against children
- Children's views and responses to the material are already and will be available in the future for our reflection, learning and monitoring from Serbia, Spain, the Czech Republic, Monaco, France and Cyprus







### **ACHIEVEMENTS 2011 ONE in FIVE Campaign**

- Goal 2
- The Kiko material has received many awards: in November 2011 by the European Economic and Social Committee (EESC) for the best practise in preventing and protecting children from sexual violence in Europe
- A Round Table of academics and practitioners (Dec 2011 in London organised by the University of Bedfordshire&CoE) to share ideas of establishing a potential European network to support participation of children and young people for combatting sexual violence against children





#### POTENTIAL AREAS OF COOPERATION

- NGOs may join and support the ONE in FIVE Campaign
- NGOs may raise awareness on the Lanzarote Convention and may urge authorities to swiftly ratify this legal instrument
- ONE in FIVE Campaign as a dynamic vehicle for the Lanzarote Committee

For more information, please visit:

www.coe.int/oneinfive







